



Dear Parents:

Your hospital has taken an important step to further enhance its Infant Safety Program. Using new technology that is entirely safe for your baby, your nurse will be scanning the feet of your newborn that captures the precise detail of your baby's footprints. Like fingerprints, footprints are unique to each newborn and provide a superior and more detailed means of identifying infants should the need arise. Capturing your baby's footprints with this level of precision will enable us to help your hospital, law enforcement agencies and you to identify your baby and can only be accessed in emergencies by authorized parties for your baby's safety and security.

The footprints captured by your hospital will be encrypted and securely stored in our company's highly protected storage cloud used by many of America's leading health care institutions. We want to assure you that the data stored in our database contains no information identifying your baby other than her/his footprints and record number. This information is stored only as long as required by law or a time frame arranged with your hospital. To further protect your baby, your hospital will also be taking a security photo and scanning mom's index fingers. These images will not be on any certificates but will be stored as part of the record. Just after your nurse scans your baby's feet, you will also receive a "*Baby's First Footprint*" certificate. Please hold on to this original certificate with your baby's birth certificate for safekeeping and as a memento you will surely want to look back on.

When you get home, visit our website, www.firstfootprint.com following the directions provided below to download additional copies and further customize your baby's certificate.

Congratulations on the birth of your child.





How to access your FREE custom keepsake and digital footprints

- Your footprints will be available on www.firstfootprint.com approximately 72 hours after your session is completed.
- Make sure you take a photo of your 15-digit customer ID number so you will have it available even if you lose your paper keepsake.
- Enter the customer ID located at the bottom left of the keepsake you received in the hospital. If you cannot find your ID number, you can request access to your footprints on the firstfootprint.com website by selecting “need help logging in”.
- Enter the password given to you by your nurse at the time of the footprint session.
- Customize your keepsake by inputting your baby’s name, changing fonts, modifying colors, and adding borders.
- You can download or print your customized keepsake multiple times.
- Send your certificate to friends and family or post to social media.
- You can download your footprints and upload them to third party websites if desired.
- ***PLEASE MAKE SURE YOU ACCESS AND DOWNLOAD YOUR FOOTPRINTS WITHIN ONE YEAR OF YOUR BABY’S BIRTH.***

