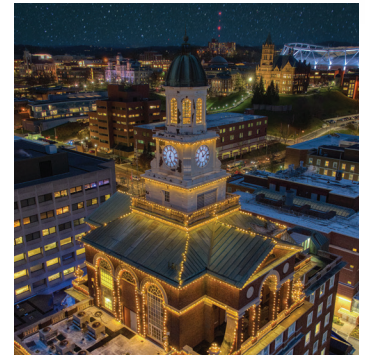
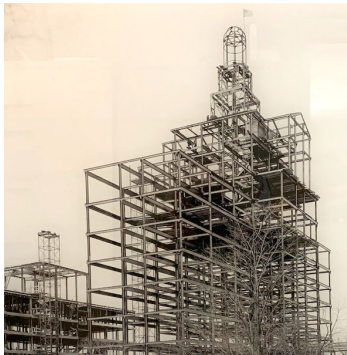


# PRESERVING A SYRACUSE LANDMARK: Restoring Crouse's Historic Clocktower

Constructed in 1927, the Clocktower has become an indispensable landmark of the Syracuse skyline. After nearly 100 years of illuminating the Syracuse skyline, we see that the tower is in need of structural repairs and restoration or risk further deterioration. Once the renovation is complete, the Clocktower will continue to be a prominent beacon of health, hope and healing for the next 100 years. We encourage you to demonstrate your support of this very special initiative. We will accept and appreciate both donations and written pledges to help us meet the challenge.



| Sponsorship Benefits  | Turret Level Donor<br>\$1 million | Pinion Level Donor<br>\$100,000 | Axle Level Donor<br>\$15,000 | Pendulum Level Donor<br>\$10,000 | Spire Level Donor<br>\$5,000 | Clockhand Level Donor<br>\$1+ |
|---|-----------------------------------|---------------------------------|------------------------------|----------------------------------|------------------------------|-------------------------------|
| Knowledge that your gift will benefit millions of people over several generations |                                   |                                 |                              |                                  |                              |                               |
| Positive corporate image within the community where your employees live and work  |                                   |                                 |                              |                                  |                              |                               |
| Charitable tax deduction  |                                   |                                 |                              |                                  |                              |                               |
| Sponsorship opportunities based upon level of contribution*                       |                                   |                                 |                              |                                  |                              |                               |
| Name recognition on plaque located in a prominent location within the hospital    |                                   |                                 |                              |                                  |                              |                               |
| Name or logo displayed on website   |                                   |                                 |                              |                                  |                              |                               |
| Name listed in annual report of donors  |                                   |                                 |                              |                                  |                              |                               |
| Social media /press release listings  |                                   |                                 |                              |                                  |                              |                               |
| Sponsorship recognition on announcement signage                                   |                                   |                                 |                              |                                  |                              |                               |
| Commemorative clocktower snow globe   |                                   |                                 |                              |                                  |                              |                               |
| Sponsorship recognition nameplate installed in clocktower                         |                                   |                                 |                              |                                  |                              |                               |
| Featured inscribed clock in hospital lobby  |                                   |                                 |                              |                                  |                              |                               |



\*Minimum level of contribution is needed in order to receive this benefit.